

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	MIKE FURMAN		PRODUCT OFA EST. 2272 10/27-11/6		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2272	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	3	05:58A	07:00A	60S	10/29/12-11/02/12	THIS MORNING	3	1400.00	4200.00
2	M-T	1	05:58A	07:00A	60S	11/05/12-11/06/12	THIS MORNING	1	1600.00	1600.00
3	M-F	2	07:00A	09:00A	60S	10/29/12-11/02/12	CBS THIS MORNING	2	850.00	1700.00
4	M-T	2	07:00A	09:00A	60S	11/05/12-11/06/12	CBS THIS MORNING	2	1000.00	2000.00
5	Sa	1	07:57A	09:00A	60S	10/27/12-10/27/12	SAT 8AM NEWS	1	700.00	700.00
6	Sa	1	07:57A	09:00A	60S	11/03/12-11/03/12	SAT 8AM NEWS	1	650.00	650.00
7	Su	1	07:58A	09:30A	60S	10/28/12-11/04/12	CBS SUNDAY MORNING	2	3400.00	6800.00
8	T	1	09:58A	11:00A	60S	11/06/12-11/06/12	PRICE IS RIGHT	1	1000.00	1000.00
9	M-F	3	11:58A	12:30P	60S	10/29/12-11/02/12	NOON NEWS	3	1400.00	4200.00
10	T	1	11:58A	12:30P	60S	11/06/12-11/06/12	NOON NEWS	1	1710.00	1710.00
11	M-F	3	02:58P	03:57P	60S	10/29/12-11/02/12	DR. PHIL	3	900.00	2700.00
12	M-T	2	02:58P	03:57P	60S	11/05/12-11/06/12	DR. PHIL	2	950.00	1900.00
13	M-F	2	04:59P	05:30P	60S	10/29/12-11/02/12	M-F 5PM NEWS	2	3400.00	6800.00
14	M	1	04:59P	05:30P	60S	11/05/12-11/05/12	M-F 5PM NEWS	1	3400.00	3400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-54081-1

DATE PRINTED

11/03/12

AND

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			FROM	TO						
15	M-F	2	05:59P	06:30P	60S	10/29/12-11/02/12	M-F 6PM NEWS	2	4400.00	8800.00
16	M	1	05:59P	06:30P	60S	11/05/12-11/05/12	M-F 6PM NEWS	1	4400.00	4400.00
17	00001..	1	06:27P	07:00P	60S	10/26/12-10/26/12	WHEEL OF FORTUNE	1	6200.00	6200.00
18	M-F	1	06:27P	07:00P	60S	10/29/12-11/02/12	WHEEL OF FORTUNE	1	6200.00	6200.00
19	M	1	06:27P	07:00P	60S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	6200.00	6200.00
20	M	1	07:58P	09:00P	60S	11/05/12-11/05/12	TWO BROKE GIRLS/MIKE & MOLLY	1	17550.00	17550.00
21	M	1	09:00P	10:00P	60S	10/29/12-10/29/12	HAWAII FIVE-0	1	9000.00	9000.00
22	Th	1	08:00P	09:00P	60S	11/01/12-11/01/12	PERSON OF INTEREST	1	9000.00	9000.00
23	Su	1	10:35P	11:05P	60S	10/28/12-10/28/12	WCCO 4 NEWS AT 10:30	1	1600.00	1600.00
24	M-F, Su	3	10:00P	10:35P	60S	10/29/12-11/04/12	LATE NEWS M-F/SU	3	5400.00	16200.00
25	M	2	10:00P	10:35P	60S	11/05/12-11/05/12	LATE NEWS M-F/SU	2	5550.00	11100.00
26	Sa	1	10:00P	10:35P	60S	11/03/12-11/03/12	LATE NEWS SAT	1	4280.00	4280.00
27	Su	1	10:35P	11:05P	60S	11/04/12-11/04/12	WCCO 4 NEWS AT 10:30	1	1800.00	1800.00
28	M-F	1	10:35P	11:38P	60S	10/29/12-11/02/12	LATE NIGHT WITH DAVID	1	1300.00	1300.00
29	M-F	2	02:58P	03:57P	60S	10/29/12-11/02/12	DR. PHIL	2	900.00	1800.00
30	M-F	3	03:57P	05:00P	60S	10/29/12-11/02/12	ELLEN DEGENERES	3	1300.00	3900.00

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Cancellation Notice

Required

Announcement 28 days

prior notice

NATIONAL SALESPERSON

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			FROM	TO						
31	Sa	1	06:28P	07:00P	60S	11/03/12-11/03/12	WHEEL OF FORTUNE	1	3000.00	3000.00
32	M-F	2	10:58A	12:01P	60S	10/29/12-11/02/12	YOUNG & THE RESTLESS	2	1000.00	2000.00
33	W	1	07:58P	08:58P	60S	10/31/12-10/31/12	CRIMINAL MINDS	1	8000.00	8000.00
34	Su	1	05:58A	07:00A	60S	11/04/12-11/04/12	WCCO 4 NEWS SUNDAY MORNING	1	200.00	200.00
Total Contract:								53		161890.00
Billing Summary										
						Oct	Nov	Dec	Total	
Otr 4-12						11900.00	134540.00	.00	146440.00	
GRAND TOTAL									146440.00	

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